

Social Media Templates

Hearing protection campaign | **Ready?** *Autumn 2026*

bachmaier® protect

Ready for the hunt?

Hear the game. Not the bang.

Hiding in your hide for hours, you're all ears for every rustle in the leaves. And then comes the shot: up to 160 dB. Even a single unprotected shot can cause permanent damage to your inner ear.

The bespoke, passive hearing protection bachmaier® protect is individually fitted to your ear. You hear what you need to hear, whilst the shot is muffled. No batteries, no charging time, no technology that lets you down at the wrong moment.

Made from soft silicone: it stays in place even after hours in the cold and wet, and under a low-pulled cap. When shooting with a shotgun, it's barely noticeable and doesn't interfere with your grip on the stock. And depending on the situation, you can choose the filter: stronger attenuation for shooting, or more moderate if you still need to speak whilst on the drive.

protect by bachmaier® – your hearing protection for hunting.

#bachmaier #protect #hearingprotection #hunting #hunter #goodhunt #readyforhunting

#coveringBothEars